



American Society of Women Accountants  
 Financial Executives International  
 The Institute of Internal Auditors  
 and  
 Institute of Management Accountants

present the

## 2007 ROCKY MOUNTAIN AREA CONFERENCE

For Finance & Accounting Professionals

Visit [www.accountingconference.org](http://www.accountingconference.org)

Friday, September 28th & Saturday, September 29th, 2007



Arvada Center  
 6901 Wadsworth Boulevard  
 Arvada, Colorado 80003



**Sixteen Hours of Continuing Professional Education**  
**Includes Colorado Qualifying Ethics (CQE)**

**Keynote Speakers**

- **Dr. Benjamin Powell, Economist**
- **Panel Discussion: Dr. Benjamin Powell, Economist; Jack Shandley, Senior Vice President, Swift & Company; Dr. Robin Baker, Senior Policy Analyst, The Bell Policy Institute**
- **Gaylen R. Hansen, CPA/ABV, CVA, Partner, Ehrhardt, Keefe, Steiner & Hottman PC**
- **Brian J. Friedman, President, GHP Investment Advisors, Inc.**

**Premier Corporate Sponsors**



CPE credits are granted based on a 50-minute hour. Participants must remain in a particular session for at least 50 minutes to earn a minimum of 1 CPE credit. Under current Colorado State Board of Accountancy guidelines, all active Colorado licensees must complete 2 hours of Colorado Rules and Regulations or an ethics course, in every two year reporting period, to maintain their license in an active status.

All attempts have been made to ensure that these classes qualify for CPE credit under the rules of the Colorado State Board of Accountancy. Attendees have the responsibility to ensure that the classes they attend conform to the CPE credit guidelines and policies of the association managing their certification or the state issuing their license.

# Conference Schedule

Friday, September 28, 2007

Time	Accounting and Auditing	Corporate Finance	Management and Leadership	Taxation and Special Topics
7:00 – 7:10	Registration and Continental Breakfast			
7:10 – 7:20	Welcome and Opening Remarks			
7:30 – 9:10	FASB Updates  James A. Altman CPA  Clifton Gunderson LLP	How International Sales Terms Impact Cost, Risk & SOX  Roy Becker  RBSSEMINARS	SAS 99 Meets the Psychopath  Dennis Johnson CPA, CIA, CISA  Nordstrom Bank	5 C's of Commercial Credit  Marc C. Hendrikson CPA  Citywide Banks
9:20 – 11:00	Squashing the Two Biggest Lies in Internal Audit  Raven Henderson CPA, CIA  Raven Lane, LLC	Valuation's Effect on Tax and Financial Reporting: 409A, 123R, 141R, 142 and 157  Alex Hodgkin Bo Brustkern  Arcstone Partners	Issues and Answers for Business Owners  Patty DeLucas CPA, CFP  A.G. Edwards & Sons, Inc.	Tax Efficiencies for Small Business  Mike Gutesha, CPA Tim Ross, CPA  Clifton Gunderson LLP
11:10 – 12:00	An Economic Defense of Completely Free Labor Markets Keynote Speaker: Dr. Benjamin Powell, Economist Sponsored by: PricewaterhouseCoopers, LLP			
12:00 – 12:30	Vendor Visitation			
12:30 – 1:00	Lunch - Sponsored by: Manpower			
1:00 – 1:50	The Economic Impact of Immigration Panel Discussion: Dr. Benjamin Powell, Economist; Jack Shandley, Senior Vice President, Swift & Company; Dr. Robin Baker, Senior Policy Analyst, The Bell Policy Institute Sponsored by: US Bank			
1:50 – 2:10	Vendor Visitation			
2:20 – 4:00	Colorado Board of Accountancy Statutes, Rules and Regulations a.k.a. Ethics (CQE Ethics Surcharge Applies)  Rosemary Weiss Retired CPA  Colorado Society of CPAs	No Session	Leader's Guide to Maximizing Your Organization's Performance  Carla Elam-Floyd CIA, CFE, MBA Denver Water;  Carol Lee Co-Presenter	Keeping the Boogeyman at Bay: IT Security for Small Business  Dale Laushman Patty Laushman  The Uptime Group, Inc.

Visit [www.accountingconference.org](http://www.accountingconference.org) for updates and complete information

# Conference Schedule

Saturday, September 29, 2007

Time	Accounting and Auditing	Corporate Finance	Management and Leadership	Taxation and Special Topics
7:00 – 7:15	Registration and Continental Breakfast Sponsored by: Ehrhardt, Keefe, Steiner & Hottman PC			
7:15 – 7:30	Welcome and Opening Remarks			
7:30 – 8:20	International Accounting & Auditing Standards: Who is Calling the Shots and Why You Should Care Keynote Speaker: Gaylen R. Hansen, CPA/ABV, CVA Partner, Ehrhardt, Keefe, Steiner & Hottman PC			
8:30 – 10:10	Advanced QuickBooks Reporting	The Value That a PEO Relationship Can Add to Your Business	Building a Great Place to Work	Become In“Credible” With Seniors
	Marilyn Sudbeck CPA  Certified QuickBooks Trainer	Richard Lang  LMC Resources	Robert B. Hottman CPA  Ehrhardt, Keefe, Steiner & Hottman PC	Steve Warren CSA  Society of Certified Senior Advisors
10:20– 12:00	The New Challenge: Navigating Compliance and Fraud	Enterprise Risk Management ERM/Risk Assurance	Let’s Talk Type	Small Business Advice – Payroll, Self-Employment, OIH and More
	L. Frank Edelblut  Control Solutions International	Dennis Keglovits  McGladrey & Pullen/ RSM McGladrey	Marliss M. Correll MBA  Training and Development Services, LLC	Victoria J. Marschner CPA
12:10–12:30	Vendor Visitation			
12:30–1:00	Lunch - Sponsored in Part by: Robert Half			
1:00 – 1:50	Economics of Investing Internationally Keynote Speakers: Brian J. Friedman President, GHP Investment Advisors, Inc.			
1:50 – 2:10	Vendor Visitation			
2:20 – 4:00	The Trials of Nacchio and Skilling--Ethical Lessons for the CPA (CQE Ethics Surcharge Applies)	Driving Shareholder Value Through Effective Project Portfolio Management		QuickBooks Niches, 3rd Party Add-ons, Payroll, Sales Tax, COA and Class Tracking
	Dr. Kevin O'Brien CPA, JD  University of Denver	Chris Miller  Parson Consulting	No Session	Marilyn Sudbeck CPA  Certified QuickBooks Trainer

Visit [www.accountingconference.org](http://www.accountingconference.org) for updates and complete information.

CONFERENCE REGISTRATION (Please Print Clearly)

NAME: \_\_\_\_\_
TITLE: \_\_\_\_\_
COMPANY: \_\_\_\_\_
ADDRESS: \_\_\_\_\_
CITY: \_\_\_\_\_
STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_
CONTACT WORK PHONE: \_\_\_\_\_
INFORMATION HOME PHONE \_\_\_\_\_
E-MAIL \_\_\_\_\_
NAME TAG \_\_\_\_\_

REGISTRATION OPTIONS

FULL CONFERENCE REGISTRATION (Lunch Included)

- Member - ASWA, FEI, IMA or IIA \$ 250 \$ \_\_\_\_\_
Non-Member \$ 320 \$ \_\_\_\_\_

SINGLE DAY REGISTRATION (Lunch Included)

- Friday, September 28, 2007
Saturday, September 29, 2007
Member ASWA, FEI, IMA or IIA \$ 150 \$ \_\_\_\_\_
Non-member \$ 200 \$ \_\_\_\_\_

FRIDAY LUNCHEON & PANEL DISCUSSION ONLY

- Member - ASWA, FEI, IMA or IIA \$ 50 \$ \_\_\_\_\_
Non-Member \$ 65 \$ \_\_\_\_\_

Colorado Qualifying Ethics (CQE)

- Ethics surcharge - per session \_\_\_\_\_ x \$ 55 = \$ \_\_\_\_\_

EARLY REGISTRATION DISCOUNT

- (Postmarked by August 31, 2007)
Full Conference \$ 25 \$(\_\_\_\_\_)
Single Day \$ 10 \$(\_\_\_\_\_)

TOTAL REGISTRATION FEE \$ \_\_\_\_\_

Or register on-line at: www.accountingconference.org

We share attendee mailing addresses with conference sponsors and vendors. If you do not wish us to share your address, please check here. \_\_\_\_\_

Refund Policy:

80% refunds - cancellation requests postmarked on or before August 31, 2007
50% refunds - cancellation requests postmarked on or before September 10, 2007
Substitution of attendees from the same company is permitted

Master Card/Visa/American Express/Discover #:

Expiration Date \_\_\_\_\_ Billing Address Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_

QUESTIONS?

Info: molly@aegisaccounting.com

OR Call 303.998.0000 - Molly Malone
(Info line provided by Aegis Staffing)

Please specify membership

- ASWA
FEI
IMA
IIA
Chapter Name \_\_\_\_\_

MEAL CHOICE: VEGAN
REGULAR VEGETARIAN

CONCURRENT SESSIONS

PLEASE MARK THE BOXES FOR THE SESSIONS YOU PLAN ON ATTENDING

Friday, September 28, 2007

Table with 5 columns: Time, Acct/Aud, Crp Fin, Mgmt/Ldshp, Tax. Rows for 7:30-9:10, 9:20-11:00, 2:20-4:00.

Saturday, September 29, 2007

Table with 5 columns: Time, Acct/Aud, Crp Fin, Mgmt/Ldshp, Tax. Rows for 8:30-10:10, 10:20-12:00, 2:20-4:00.

Send Payment/Registration to:

2007 RMAC
c/o Carol Meier
P.O. Box 454
Wheat Ridge, CO 80034
Fax: 303.456.4638

Or register on-line at: www.accountingconference.org

## Rocky Mountain Area Conference 2007 Registrant Survey

Please help us continue to improve the annual Rocky Mountain Area Conference by answering the following questions? Your answers will help us to identify and attract quality speakers in the areas that are most informative to you and your career. Consolidated information will be used to plan future conferences.

### Size of Company (# of Employees)

- 0 - 10
- 11 - 50
- 51 - 100
- 101 - 500
- 501 - 1,000
- 1,000+

### Number of years in Accounting & Finance

- Less than 1
- 1 - 5
- 6 - 10
- 11 - 15
- 16 - 20
- 21 - 25
- More than 25

### Highest Degree Received

- Ph.D.
- JD
- MA/MS
- BA/BS
- Associate
- Other \_\_\_\_\_

### Certifications (Please check all that apply)

- CFE
- CMA
- CFM
- CPA
- CFP
- EA
- CIA
- Other \_\_\_\_\_

### Organization Type (Please check all that apply)

- Public Corporation
- Private Corporation
- Professional Corporation
- Sub S. Corporation
- Partnership
- LLC/PLLC
- Home Based Business
- Sole Proprietorship
- Government
- Not-for Profit
- Other \_\_\_\_\_

### Annual Revenues

- Under \$1 million
- \$1 - \$10 million
- \$11 - \$25 million
- \$26 - \$99 million
- \$100 - \$499 million
- \$500 - \$999 million
- Over \$1 billion
- Unknown \_\_\_\_\_

### Membership (Please check all that apply)

- ASWA
- IIA
- CSCP
- IMA
- FEI
- TEI
- AGA
- AICPA
- NSA
- Other \_\_\_\_\_

### Industry Type

- Accounting Firm
- Banking/Finance
- Construction
- Consultants
- Education
- Financial Services
- Government
- Healthcare
- Information Technology
- Law Firm
- Manufacturing
- Not-for-Profit
- Professional Services
- Retail
- Sales to Accounting/Finance
- Telecommunications
- Wholesale
- Other \_\_\_\_\_

### Job Classification

- Audit - External
- Audit - Internal
- Budget/Planning
- CFO
- Consulting
- Controller
- Cost Accounting
- Educator
- Executive
- Financial Analysis
- General Accounting
- Information Systems
- Management Accounting
- Sole Practitioner
- Tax
- VP Finance
- Risk Management
- Other \_\_\_\_\_

### What topics would you like to have presented at the 2008 RMAC?

- Academic - Policy or FASB Issues
- Cash Management
- Governmental Accounting
- Technology
- Revenue Recognition for Technology Companies
- Career Management
- SOX
- Sales & Use Tax
- Tax Updates
- Other \_\_\_\_\_
- Other \_\_\_\_\_

RMAC 2007  
PO Box 454  
Wheat Ridge, CO 80034  
[www.accountingconference.org](http://www.accountingconference.org)

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American Society of Women Accountants



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For Finance & Accounting Professionals

16 Hours CPE

September 28, 2007 and September 29, 2007

Arvada Center

### Concurrent Sessions

Accounting & Auditing  
Management & Leadership

Corporate Finance  
Taxation & Special Topics

### Corporate Sponsors

