



American Society of Women Accountants



present the

2009 ROCKY MOUNTAIN AREA CONFERENCE

For Finance & Accounting Professionals

Register at: www.accountingconference.org

Thursday, September 24th & Friday, September 25th, 2009

Arvada Center
6901 Wadsworth Boulevard
Arvada, Colorado 80003

16 Hours of Continuing Professional Education
Includes Colorado Qualifying Ethics (CQE)

Keynote Speakers

- Norm Bouchard, BA, M Div, CSA - *A Brand New Business World is Evolving....Are You Asking the Right Questions?*
- Charlie Wright & Hal Roth - Nuggets/Avalanche/Rockies - *Financial Management in Professional Sports*
- William Evert, CPA - National Director, Hein & Associates LLP - *The Generational Differential*
- Susan Lintonsmith – Senior VP & Chief Marketing Officer - Red Robin Gourmet Burgers Inc - *Corporate Culture*

Premier Corporate Sponsors



CPE credits are granted based on a 50-minute hour. Participants must remain in a particular session for at least 50 minutes to earn a minimum of 1 CPE credit. Under current Colorado State Board of Accountancy guidelines, all active Colorado licensees must complete 2 hours of Colorado Rules and Regulations or an ethics course, in every two year reporting period, to maintain their license in an active status.

All attempts have been made to ensure that these classes qualify for CPE credit under the rules of the Colorado State Board of Accountancy. Attendees have the responsibility to ensure that the classes they attend conform to the CPE credit guidelines and policies of the association managing their certification or the state issuing their license.

Conference Schedule

Thursday, September 24, 2009

7:00 – 7:30	Registration and Continental Breakfast			
7:30 – 7:40	Welcome and Opening Remarks			
7:40 – 8:30	<p style="text-align: center;">Morning Keynote Speaker Norm Bouchard, BA, M Div, CSA A Brand New Business World is Evolving....Are You Asking the Right Questions?</p>			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
8:45 -10:25	Ethical Causes and Cures of the Financial Crisis: A CPA's Perspective (CQE) Kevin O'Brien CPA, JD University of Denver	Preparing for the Economic Recovery: Why Protecting Liquidity is Essential DeAnn Brunts Tatum LLC	The New Rules of Recruiting Julie Scates J2T Recruiting Consultants Inc	New Form 990 Highlights John R. Haeck CPA JR Haeck Professional Corporation
10:40 -12:20	The Role of Internal Audit and Corporate Governance Richard Cascarino Richard Cascarino & Associates	Retirement Plan Fiduciary Responsibilities Matt Annalora Gallagher Benefit Services Inc	Accelerating Efficiency in Today's Firm Samantha Mansfield Thomson Reuters	QuickBooks Client Review Process Marilyn Sudbeck CPA, Certified QuickBooks Trainer
12:20 - 12:50	Vendor Visitation			
12:50 – 1:20	<p style="text-align: center;">Lunch Sponsored in Part By: Gallagher Benefit Services Inc</p>			
1:20 – 2:20	<p style="text-align: center;">Lunch Keynote Speakers Charlie Wright & Hal Roth Nuggets/Avalanche/Rockies <i>Financial Management in Professional Sports</i></p>			
2:20 -2:50	Vendor Visitation			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
2:50 – 4:30	International Financial Reporting Standards (IFRS) Keith Parsons CPA McGladrey & Pullen	The Chicken or the Egg: A Study of Risk Management and Strategic Planning Raven Lane Henderson CPA, CIA, CFSA	Conflict – Land of the Lost (M.A.P.S. Available) Mary Zinn Bill Murphy Zinn Mediation Associates	Tax Efficient Strategies for Business Owners TBA (Please check our website for up-to-date information)

Visit www.accountingconference.org for registration, updates and complete information.

Conference Schedule

Friday, September 25, 2009

7:00 – 7:30	Registration and Continental Breakfast Sponsored by: Hein & Associates LLP			
7:30 – 7:40	Welcome and Opening Remarks			
7:40 – 8:30	Morning Keynote Speaker William Evert, CPA - National Director, Business Advisory Services Hein & Associates LLP <i>The Generational Differential</i>			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
8:45 – 10:25	Accounting Standards Update R. Stephen Van Meter CPA Clifton Gunderson LLP	Fraud Hotline Best Practices Fred Hessler Business Controls Inc	Using GAPP to Close the Privacy Risk Gap Kerry L. Shackelford CPA, CISA KLS Consulting LLC	Excel 2007: New Functionality and Old (but moved) Favorites Greg Mitarotonda MS Certified App Specialist Two Degrees
10:40 - 12:20	COSO – Monitoring Guidance James P. Burton CPA Grant Thornton LLP	Getting Started with ERM Bill Fuller Hudson	Managing Cost and Supply Chain Risks During Turbulent Times Ted L. Schmidt MBA, CSCMP, Six Sigma Resources Global Professionals	2009 Individual Tax Update Victoria Marschner CPA
12:20 – 12:50	Vendor Visitation			
12:50 – 1:20	Lunch Sponsored in Part By: McGladrey & Pullen			
1:20 – 2:20	Lunch Keynote Speaker Susan Linton-Smith - Senior VP & Chief Marketing Officer Red Robin Gourmet Burgers Inc <i>Corporate Culture</i>			
2:20 – 2:50	Vendor Visitation			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
2:50 – 4:30	Colorado Rules and Regulations - Ethics (CQE) Rosemary E. Weiss Retired CPA Colorado Society of CPAs	Automate Analytical & Risk Procedures Michael McNeilly ProfitCents	Getting Started as an Independent Consultant Mitch Paioff CMA Consulting Training Institute	How to Get a Job When There Isn't One Marty Wolff The PosiDyne Group

Visit www.accountingconference.org for registration, updates and complete information.

REGISTRATION OPTIONS

Register on-line at:
www.accountingconference.org

FULL CONFERENCE REGISTRATION (Lunch Included)

- Member - ASWA, IMA or IIA \$ 300 \$ _____
- Non-Member \$ 375 \$ _____

SINGLE DAY REGISTRATION (Lunch Included)

- Thursday, September 24, 2009
- Friday, September 25, 2009
- Member - ASWA, IMA or IIA \$ 195 \$ _____
- Non-member \$ 250 \$ _____

EARLY REGISTRATION DISCOUNT

(Postmarked by August 24, 2009)

- Full Conference (\$ 25) \$(_____)
- Single Day (\$ 10) \$(_____)

No additional charge for CQE sessions.

TOTAL REGISTRATION FEE \$ _____

Group Discounts available – please visit our website for specific details – www.accountingconference.org.

We share attendee mailing addresses with conference sponsors and vendors. If you do not wish us to share your address, please check here. Opt Out

Refund Policy:

- 80% refunds - cancellation requests postmarked on or before **8/24/09**
- 50% refunds - cancellation requests postmarked on or before **9/7/09**
- Substitution of attendees from the same company is permitted.

CONFERENCE REGISTRATION (Please Print Clearly)

NAME: _____
 TITLE: _____
 COMPANY: _____
 ADDRESS: _____
 CITY: _____
 STATE: _____ ZIP: _____
 CONTACT WORK PHONE: _____
 INFORMATION HOME PHONE: _____
 E-MAIL: _____
 NAME TAG: _____
 Master Card/Visa/American Express/Discover #: _____
 Expiration Date: _____ Billing Address Zip Code: _____
 Signature: _____

Want to pay by e-check? Use online registration!

Register on-line at:

www.accountingconference.org

Website Sponsored by: Thomson Reuters
 or

Send Registration/Payment to:

2009 RMAC
 c/o Carol Meier
 P.O. Box 454
 Wheat Ridge, CO 80034
 Fax: 303.456.4638

QUESTIONS?

mollymalone@paragonrecruiters.com
 OR Call 303.516.4000-Molly Malone
 Info line provided by: Paragon Recruiters

Please specify membership

- ASWA
- IMA
- IIA
- Chapter Name _____

MEAL CHOICE:

- REGULAR VEGAN
- VEGETARIAN

CONCURRENT SESSIONS

PLEASE MARK THE BOXES FOR THE SESSIONS YOU PLAN TO ATTEND:

Thursday, September 24, 2009

Time	Acct/ Aud	Crp Fin	Mgmt/ Ldshp	Tax
8:45 - 10:25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10:40 - 12:20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2:50 - 4:30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Friday, September 25, 2009

Time	Acct/ Aud	Crp Fin	Mgmt/ Ldshp	Tax
8:45 - 10:25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10:40 - 12:20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2:50 - 4:30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Rocky Mountain Area Conference 2009 Registrant Survey

Please help us continue to improve the annual Rocky Mountain Area Conference by answering the following questions. Your answers will help us to identify and attract quality speakers in the areas that are most informative to you and your career. Consolidated information will be used to plan future conferences.

Size of Company (# of Employees)

- 0 - 10
- 11 - 50
- 51 - 100
- 101 - 500
- 501 - 1,000
- 1,000+

Number of years in Accounting & Finance

- Less than 1
- 1 - 5
- 6 - 10
- 11 - 15
- 16 - 20
- 21 - 25
- More than 25

Highest Degree Received

- PhD
- JD
- MBA/MA/MS
- BA/BS
- Associate
- Other _____

Certifications (Please check all that apply)

- CFE CMA
- CFM CPA
- CFP EA
- CIA
- Other _____

Organization Type (Please check the one that best applies)

- Public Corporation
- Private Corporation
- Professional Corporation
- Sub S. Corporation
- Partnership
- LLC/PLLC
- Sole Proprietorship
- Government
- Not-for Profit
- Other _____

Annual Revenues

- Under \$1 million
- \$1 - \$10 million
- \$11 - \$25 million
- \$26 - \$99 million
- \$100 - \$499 million
- \$500 - \$999 million
- Over \$1 billion
- Unknown _____

Membership (Please check all that apply)

- ASWA IIA
- CSCPA IMA
- FEI TEI
- AGA AICPA
- NSA
- Other _____

Industry Type (Please check the one that best applies)

- Accounting Firm
- Banking/Finance
- Construction
- Consultants
- Education
- Financial Services
- Government
- Healthcare
- Information Technology
- Law Firm
- Manufacturing
- Not-for-Profit
- Professional Services
- Retail
- Sales to Accounting/Finance
- Telecommunications
- Wholesale
- Other _____

Job Classification (Please check the one that best describes your primary responsibility)

- Audit - External
- Audit - Internal
- Budget/Planning
- CFO
- Consulting
- Controller
- Cost Accounting
- Educator
- Executive
- Financial Analysis
- General Accounting
- Information Systems
- Management Accounting
- Sole Practitioner
- Tax
- VP Finance
- Risk Management
- Other _____

What topics would you like to have presented at the 2010 RMAC?

- Academic - Policy or FASB Issues
- Governmental Accounting
- Revenue Recognition for a Specific Industry
- SOX
- Tax Updates
- IFRS
- Cash Management
- Technology
- Career Management
- Sales & Use Tax
- Other _____
- Other _____

RMAC 2009
PO Box 454
Wheat Ridge, CO 80034
www.accountingconference.org

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American Society of Women Accountants



2009 ROCKY MOUNTAIN AREA CONFERENCE

For Finance & Accounting Professionals

16 Hours CPE

Thursday, September 24, 2009 & Friday, September 25, 2009

Arvada Center

Concurrent Sessions

Accounting/Auditing
Management/Leadership

Corporate Finance
Taxation/Special Topics

Premier Corporate Sponsors



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