present the

2009 ROCKY MOUNTAIN AREA CONFERENCE
For Finance & Accounting Professionals
Register at: www.accountingconference.org

Thursday, September 24th & Friday, September 25th, 2009

Arvada Center
6901 Wadsworth Boulevard
Arvada, Colorado  80003

16 Hours of Continuing Professional Education
Includes Colorado Qualifying Ethics (CQE)

Keynote Speakers

○ Norm Bouchard, BA, M Div, CSA - A Brand New Business World is Evolving....Are You Asking the Right Questions?
○ Charlie Wright & Hal Roth - Nuggets/Avalanche/Rockies - Financial Management in Professional Sports
○ William Evert, CPA - National Director, Hein & Associates LLP - The Generational Differential
○ Susan Lintonsmith – Senior VP & Chief Marketing Officer - Red Robin Gourmet Burgers Inc - Corporate Culture

Premier Corporate Sponsors

CPE credits are granted based on a 50-minute hour. Participants must remain in a particular session for at least 50 minutes to earn a minimum of 1 CPE credit. Under current Colorado State Board of Accountancy guidelines, all active Colorado licensees must complete 2 hours of Colorado Rules and Regulations or an ethics course, in every two year reporting period, to maintain their license in an active status.

All attempts have been made to ensure that these classes qualify for CPE credit under the rules of the Colorado State Board of Accountancy. Attendees have the responsibility to ensure that the classes they attend conform to the CPE credit guidelines and policies of the association managing their certification or the state issuing their license.
### Conference Schedule

**Thursday, September 24, 2009**

<table>
<thead>
<tr>
<th>Time</th>
<th>Accounting/ Auditing</th>
<th>Corporate Finance</th>
<th>Management/ Leadership</th>
<th>Taxation/ Special Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 7:30</td>
<td>Registration and Continental Breakfast</td>
<td>Welcome and Opening Remarks</td>
<td>Morning Keynote Speaker Norm Bouchard, BA, M Div, CSA A Brand New Business World is Evolving...Are You Asking the Right Questions?</td>
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<td>7:30 – 7:40</td>
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<td>7:40 – 8:30</td>
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<td>2:20 -2:50</td>
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<td>Vendor Visitation</td>
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<tr>
<td>2:50 – 4:30</td>
<td>International Financial Reporting Standards (IFRS) Keith Parsons CPA McGladrey &amp; Pullen</td>
<td>The Chicken or the Egg: A Study of Risk Management and Strategic Planning Raven Lane Henderson CPA, CIA, CFSA</td>
<td>Conflict – Land of the Lost (M.A.P.S. Available) Mary Zinn Bill Murphy</td>
<td>Tax Efficient Strategies for Business Owners TBA (Please check our website for up-to-date information)</td>
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</tbody>
</table>

Visit [www.accountingconference.org](http://www.accountingconference.org) for registration, updates and complete information.
## Conference Schedule  
Friday, September 25, 2009

<table>
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<tr>
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<th>Account/Credit</th>
<th>Corporate Finance</th>
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<tr>
<td><strong>7:00 – 7:30</strong></td>
<td>Registration</td>
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<td>Sponsored by: Hein &amp; Associates LLP</td>
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<tr>
<td><strong>7:30 – 7:40</strong></td>
<td>Welcome</td>
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<td><strong>7:40 – 8:30</strong></td>
<td>Morning Keynote Speaker</td>
<td>William Evert, CPA - National Director, Business Advisory Services</td>
<td>Hein &amp; Associates LLP</td>
<td>The Generational Differential</td>
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<tr>
<td>R. Stephen Van Meter CPA</td>
<td>Clifton Gunderson LLP</td>
<td>Fred Hessler</td>
<td>Kerry L. Shackelford CPA, CISA</td>
<td>Greg Mitarotonda MS Certified App Specialist</td>
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<tr>
<td>10:40 – 12:20</td>
<td>COSO – Monitoring Guidance</td>
<td>Getting Started with ERM</td>
<td>Managing Cost and Supply Chain Risks During Turbulent Times</td>
<td>2009 Individual Tax Update</td>
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<td>James P. Burton CPA</td>
<td>Grant Thornton LLP</td>
<td>Bill Fuller</td>
<td>Ted L. Schmidt MBA, CSCMP, Six Sigma Resources Global Professionals</td>
<td>Victoria Marschner CPA</td>
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<tr>
<td>12:20 – 12:50</td>
<td>Vendor Visitation</td>
<td>Lunch Sponsored in Part By: McGladrey &amp; Pullen</td>
<td>Lunch Keynote Speaker Susan Lintonsmith - Senior VP &amp; Chief Marketing Officer Red Robin Gourmet Burgers Inc Corporate Culture</td>
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<td>2:50 – 4:30</td>
<td>Colorado Rules and Regulations - Ethics (CQE)</td>
<td>Automate Analytical &amp; Risk Procedures</td>
<td>Getting Started as an Independent Consultant</td>
<td>How to Get a Job When There Isn’t One</td>
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<td>Rosemary E. Weiss Retired CPA</td>
<td>Colorado Society of CPAs</td>
<td>Michael McNeilly</td>
<td>Mitch Paioff CMA</td>
<td>Marty Wolff</td>
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<td>ProfitCents</td>
<td>Consulting Training Institute</td>
<td>The PosiDyne Group</td>
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REGISTRATION OPTIONS

Register on-line at: www.accountingconference.org

FULL CONFERENCE REGISTRATION (Lunch Included)
☐ Member - ASWA, IMA or IIA $ 300 $________
☐ Non-Member $ 375 $________

SINGLE DAY REGISTRATION (Lunch Included)
☐ Thursday, September 24, 2009 $ 195 $________
☐ Friday, September 25, 2009 $ 250 $________

EARLY REGISTRATION DISCOUNT
(Postmarked by August 24, 2009)
☐ Full Conference ($ 25) $(_______)
☐ Single Day ($ 10) $(_______)

No additional charge for CQE sessions.

TOTAL REGISTRATION FEE $________

Group Discounts available – please visit our website for specific details – www.accountingconference.org.

We share attendee mailing addresses with conference sponsors and vendors. If you do not wish us to share your address, please check here. Opt Out □

Refund Policy:
80% refunds - cancellation requests postmarked on or before 8/24/09
50% refunds - cancellation requests postmarked on or before 9/7/09
Substitution of attendees from the same company is permitted.

CONFERENCE REGISTRATION (Please Print Clearly)

NAME: ____________________________
TITLE: ____________________________
COMPANY: ________________________
ADDRESS: _________________________
CITY: _____________________________
STATE: __________________ ZIP: __________
CONTACT WORK PHONE: __________________
INFORMATION HOME PHONE: __________________
E-MAIL: ___________________________
NAME TAG: _________________________
Master Card/Visa/American Express/Discover #:
____________________________________
Expiration Date: __________ Billing Address Zip Code: __________
Signature: ___________________________

Want to pay by e-check? Use online registration!

Register on-line at: www.accountingconference.org
Website Sponsored by: Thomson Reuters

Send Registration/Payment to:
2009 RMAC
c/o Carol Meier
P.O. Box 454
Wheat Ridge, CO 80034
Fax: 303.456.4638

QUESTIONS?
mollymalone@paragonrecruiters.com
OR Call 303.516.4000-Molly Malone
Info line provided by: Paragon Recruiters

Please specify membership
☐ ASWA
☐ IMA
☐ IIA
Chapter Name _________________

MEAL CHOICE:
☐ REGULAR ☐ VEGAN
☐ VEGETARIAN

CONCURRENT SESSIONS

PLEASE MARK THE BOXES FOR THE SESSIONS YOU PLAN TO ATTEND:

Thursday, September 24, 2009

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<th>Time</th>
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Rocky Mountain Area Conference 2009 Registrant Survey

Please help us continue to improve the annual Rocky Mountain Area Conference by answering the following questions. Your answers will help us to identify and attract quality speakers in the areas that are most informative to you and your career. Consolidated information will be used to plan future conferences.

Size of Company
(# of Employees)

- 0 - 10
- 11 - 50
- 51 - 100
- 101 - 500
- 501 - 1,000
- 1,000+

Number of years in Accounting & Finance

- Less than 1
- 1 - 5
- 6 - 10
- 11 - 15
- 16 - 20
- 21 - 25
- More than 25

Highest Degree Received

- PhD
- JD
- MBA/MA/MS
- BA/BS
- Associate
- Other ______

Certifications
(Please check all that apply)

- CFE
- CFM
- CFP
- CIA
- Other ______

Organization Type
(Please check the one that best applies)

- Public Corporation
- Private Corporation
- Professional Corporation
- Sub S. Corporation
- Partnership
- LLC/PLLC
- Sole Proprietorship
- Government
- Not-for Profit
- Other _________

Annual Revenues

- Under $1 million
- $1 - $10 million
- $11 - $25 million
- $26 - $99 million
- $100 - $499 million
- $500 - $999 million
- Over $1 billion
- Unknown _________

Industry Type
(Please check the one that best applies)

- Accounting Firm
- Banking/Finance
- Construction
- Consultants
- Education
- Financial Services
- Government
- Healthcare
- Information Technology
- Law Firm
- Manufacturing
- Not-for-Profit
- Professional Services
- Retail
- Sales to Accounting/Finance
- Telecommunications
- Wholesale
- Other __________________

Membership
(Please check all that apply)

- ASWA
- CICA
- IIA
- CMA
- CFP
- IMA
- CPA
- TEI
- AICPA
- Other ________

Job Classification
(Please check the one that best describes your primary responsibility)

- Audit - External
- Audit - Internal
- Budget/Planning
- CFO
- Consulting
- Controller
- Cost Accounting
- Educator
- Executive
- Financial Analysis
- General Accounting
- Information Systems
- Management Accounting
- Sole Practitioner
- Tax
- VP Finance
- Risk Management
- Other _______________

What topics would you like to have presented at the 2010 RMAC?

- Academic - Policy or FASB Issues
- Governmental Accounting
- Revenue Recognition for a Specific Industry
- SOX
- Tax Updates
- IFRS

- Cash Management
- Technology
- Career Management
- Sales & Use Tax
- Other __________________
- Other __________________
- Other __________________
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Concurrent Sessions
Accounting/Auditing       Corporate Finance
Management/Leadership     Taxation/Special Topics

Premier Corporate Sponsors

General Corporate Sponsors