



American Society of Women Accountants



The Association for Accountants and Financial Professionals in Business



present the

2010 ROCKY MOUNTAIN AREA CONFERENCE

For Finance & Accounting Professionals

Register at: www.accountingconference.org

Thursday, September 23rd & Friday, September 24th, 2010

Arvada Center
6901 Wadsworth Boulevard
Arvada, Colorado 80003

**16 Hours of Continuing Professional Education
Includes Colorado Qualifying Ethics (CQE)**

Keynote Speakers

Dee Dukehart – “A Menu of Mirrors - A Reflection of Authenticity”

Earl Kemper, ActionCOACH – “How to Lead and Build a High Performing Team”

John J. Hall, CPA, Hall Consulting Inc – “Selling Ideas: The Art of Establishing Rapport and Influencing Behavior”

Sidny Zink, CPA, Fredrick Zink & Associates PC – “Financial Professionals – So Much to Offer”

Premier Corporate Sponsors



CPE credits are granted based on a 50-minute hour. Participants must remain in a particular session for at least 50 minutes to earn a minimum of 1 CPE credit. Under current Colorado State Board of Accountancy guidelines, all active Colorado licensees must complete 4 hours of Colorado Rules and Regulations or an ethics course, in every two year reporting period, to maintain their license in an active status.

All attempts have been made to ensure that these classes qualify for CPE credit under the rules of the Colorado State Board of Accountancy. Attendees have the responsibility to ensure that the classes they attend conform to the CPE credit guidelines and policies of the association managing their certification or the state issuing their license.

Conference Schedule

Thursday, September 23, 2010

7:00 – 7:30	Registration and Continental Breakfast Sponsored by: Hein & Associates			
7:30 – 7:40	Welcome and Opening Remarks			
7:40 – 8:30	Morning Keynote Speaker Dee Dukehart <i>A Menu of Mirrors - A Reflection of Authenticity (*B)</i>			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
8:45 -10:25	Joint Session 2010 Health Care Reform Act: Critical Tax and Insurance Ramifications for You, Your Business and Your Clients (*B) J. William Harden PhD, CPA, ChFC University of North Carolina - Greensboro / Colorado Society of CPAs			
10:40 -12:20	Internal Controls (*I) Richard Cascarino CIA, CISM, CFE Richard Cascarino & Associates	Joint Session 2010 Health Care Reform Act: Critical Tax and Insurance Ramifications for You, Your Business and Your Clients(*B) J. William Harden PhD, CPA, ChFC University of North Carolina Greensboro/ Colorado Society of CPAs		
12:20 - 12:50	Vendor Visitation			
12:50 – 1:20	Lunch Co-Sponsored By: ActionCOACH and AdWest			
1:20 – 2:20	Lunch Keynote Speaker Earl Kemper, Master Coach, ActionCOACH <i>How to Lead and Build a High Performing Team (*B)</i>			
2:20 -2:50	Vendor Visitation			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
2:50 – 4:30	Continuous Monitoring – Preventing CNN Moments for CFO's (*I) Joanne Koonce- Hamar Audimation Services Inc	IFRS: Getting Into The Details (*B) Lizette Peña CPA Clifton Gunderson LLP	Duty of Confidentiality: CPA Practice Considerations (CQE)(*B) Kevin O'Brien CPA, JD University of Denver	What's Hot & What's Not: 2010 Tax Changes (*I) Victoria Marschner CPA University of Colorado

*NASBA experience ranking code: *B= Basic *I = Intermediate

Conference Schedule

Friday, September 24, 2010

7:00 – 7:30	Registration and Continental Breakfast Partially Sponsored by: The Institute of Internal Auditors – Denver Chapter			
7:30 – 7:40	Welcome and Opening Remarks			
7:40 – 8:30	Morning Keynote Speaker John J. Hall, CPA, President, Hall Consulting Inc <i>Selling Ideas: The Art of Establishing Rapport and Influencing Behavior (*B)</i>			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
8:45 – 10:25	FASB Updates (*I) R. Stephen Van Meter CPA Clifton Gunderson LLP	Fair Value and the Credit Crisis (*I) Jason A. Sibley CPA McGladrey	Understanding Credit Card Risk (*I) George Thomas First Data Corporation	Using XRBL to Analyze Data (*I) Charlie Hymer Rivet Software
10:40 - 12:20	Working with Difficult Auditees (*I) Dennis Johnson CPA, CISA, CIA Davis Schilken PC	Protecting Intellectual Properties (*I) Dr. Stephen A. Gierach CISM, CISA,PMP, MCSE, CCNA Executive Compumetrics Inc	Failures in Corporate Governance (*I) Evelyn Law CPA Bondi & Co LLC	SCHEDULE CHANGE Top Tips, Tricks & Techniques (*I) Marilyn Sudbeck CPA Certified QuickBooks Trainer
12:20 – 12:50	Vendor Visitation			
12:50 – 1:20	Lunch			
1:20 – 2:20	Lunch Keynote Speaker Sidny Zink, CPA, Fredrick Zink & Associates PC <i>Financial Professionals – So Much to Offer (*B)</i>			
2:20 – 2:50	Vendor Visitation			
Time	Accounting/ Auditing	Corporate Finance	Management/ Leadership	Taxation/ Special Topics
2:50 – 4:30	Risk Based Auditing Overview (*I) Tony Redlinger CoBank	Banking Regulations (*I) Robin L. Mayhugh CPA SpiritBank	Ethics 2010 (CQE) (*B) Dr. Rick L. Crosser CPA, CCEP Metropolitan State College	SCHEDULE CHANGE Elder Law & Our Aging Population (*B) Janine A. Guillen JD, RN Francis P. Brown JD Davis Schilken PC

*NASBA experience ranking code: *B= Basic *I = Intermediate

REGISTRATION OPTIONS

Register on-line at:
www.accountingconference.org

FULL CONFERENCE REGISTRATION (Lunch Included)

- Member - ASWA, IMA or IIA \$ 350 \$ _____
- Non-Member \$ 425 \$ _____

(On-Line Registration Discount \$ 25)

SINGLE DAY REGISTRATION (Lunch Included)

- Thursday, September 23, 2010
- Friday, September 24, 2010
- Member - ASWA, IMA or IIA \$ 220 \$ _____
- Non-member \$ 275 \$ _____

(On-Line Registration Discount \$ 10)

EARLY REGISTRATION DISCOUNT

(Postmarked by August 23, 2010)

- Full Conference (\$ 25) \$(_____)
- Single Day (\$ 10) \$(_____)

No additional charge for CQE sessions.

TOTAL REGISTRATION FEE	\$ _____
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Group Discounts available – please visit our website for specific details – www.accountingconference.org.

We share attendee mailing addresses with conference sponsors and vendors. If you do not wish us to share your address, please check here. Opt Out

Refund Policy:

- 80% refunds - cancellation requests postmarked on or before **8/23/10**
- 50% refunds - cancellation requests postmarked on or before **9/6/10**
- Substitution of attendees from the same company is permitted.

CONFERENCE REGISTRATION (Please Print Clearly)

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PREFERRED PHONE: _____

Please indicate type: HOME OFFICE CELL FAX

E-MAIL: _____ (for confirmation purposes only)

NAME TAG: _____

Master Card/Visa/American Express/Discover #:

_____ Security Code: _____

Expiration Date: _____ Billing Address Zip Code: _____

Signature: _____

Register on-line at:

www.accountingconference.org

Website Sponsored by: Regis University

or

Send Registration/Payment to:

2010 RMAC
 c/o Carol Meier
 P.O. Box 454
 Wheat Ridge, CO 80034
 Fax: 303.456.4638

QUESTIONS?

mollymalone@paragonrecruiters.com

OR Call 303.516.4000-Molly Malone

Info line provided by: Paragon Recruiters

Please specify membership

- ASWA
- IMA
- IIA

Chapter Name _____

MEAL CHOICE:

- REGULAR VEGAN
- VEGETARIAN

CONCURRENT SESSIONS

PLEASE MARK THE BOXES FOR THE SESSIONS YOU PLAN TO ATTEND:

Thursday, September 23, 2010

Time	Acct/ Aud	Crp Fin	Mgmt/ Ldshp	Tax
8:45 - 10:25	Joint Session			
10:40 - 12:20	<input type="checkbox"/>	Joint Session		
2:50 - 4:30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Friday, September 24, 2010

Time	Acct/ Aud	Crp Fin	Mgmt/ Ldshp	Tax
8:45 - 10:25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10:40 - 12:20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2:50 - 4:30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Rocky Mountain Area Conference 2010 Registrant Survey

Please help us continue to improve the annual Rocky Mountain Area Conference by answering the following questions. Your answers will help us to identify and attract quality speakers in the areas that are most informative to you and your career. Consolidated information will be used to plan future conferences.

Size of Company (# of Employees)

- 0 - 10
- 11 - 50
- 51 - 100
- 101 - 500
- 501 - 1,000
- 1,000+

Number of years in Accounting & Finance

- Less than 1
- 1 - 5
- 6 - 10
- 11 - 15
- 16 - 20
- 21 - 25
- More than 25

Highest Degree Received

- PhD
- JD
- MBA/MA/MS
- BA/BS
- Associate
- Other _____

Certifications (Please check all that apply)

- CFE CMA
- CFM CPA
- CFP EA
- CIA
- Other _____

Organization Type (Please check the one that best applies)

- Public Corporation
- Private Corporation
- Professional Corporation
- Sub S. Corporation
- Partnership
- LLC/PLLC
- Sole Proprietorship
- Government
- Not-for Profit
- Other _____

Annual Revenues

- Under \$1 million
- \$1 - \$10 million
- \$11 - \$25 million
- \$26 - \$99 million
- \$100 - \$499 million
- \$500 - \$999 million
- Over \$1 billion
- Unknown _____

Membership (Please check all that apply)

- ASWA IIA
- CSCP IMA
- FEI TEI
- AGA AICPA
- NSA
- Other _____

Industry Type (Please check the one that best applies)

- Accounting Firm
- Banking/Finance
- Construction
- Consultants
- Education
- Financial Services
- Government
- Healthcare
- Information Technology
- Law Firm
- Manufacturing
- Not-for-Profit
- Professional Services
- Retail
- Sales to Accounting/Finance
- Telecommunications
- Wholesale
- Other _____

Job Classification (Please check the one that best describes your primary responsibility)

- Audit - External
- Audit - Internal
- Budget/Planning
- CFO
- Consulting
- Controller
- Cost Accounting
- Educator
- Executive
- Financial Analysis
- General Accounting
- Information Systems
- Management Accounting
- Sole Practitioner
- Tax
- VP Finance
- Risk Management
- Other _____

What topics would you like to have presented at the 2011 RMAC?

- Academic - Policy or FASB Issues
- Governmental Accounting
- Revenue Recognition for a Specific Industry
- SOX
- Tax Updates
- IFRS
- Cash Management
- Technology
- Career Management
- Sales & Use Tax
- Other _____
- Other _____

RMAC 2010
PO Box 454
Wheat Ridge, CO 80034
www.accountingconference.org

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Accounting/Auditing
Management/Leadership

Corporate Finance
Taxation/Special Topics

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